

# Keka's Client Experience

Johnson & Johnson



Disney



Schwarzkopf

ROGERS



Mercedes-Benz

Campbell's

Capital One

Schick

Hilton

BOSCH

NORDSTROM

Above is a sampling of Keka's depth of experience with many world renowned brands. Below is a list by industry/category of Keka's clients from keynoting, marketing, and/or diversity, equity and inclusion training:

## Advertising & Communications

Advertising Week (Canada)  
Balmoral Multicultural Marketing  
Covault Technologies  
DDB Canada  
DDB Public Relations  
Dendrite Park Communications  
Edery & Lord Communications  
Huge Inc.  
Labour Creative  
Paradigm PR

## Accounting

Richter

## Associations & Unions

Advertising Week  
American Business Women's Association  
BC Egg Marketing Board  
BC Salmon Farmers Association  
Canadian Counsel of PR Firms (CCPRF)  
CASSIES

## Associations & Unions (continued)

Canadian Union of Skilled Workers  
Company of Women  
Dairy Farmers of Canada  
Human Resources Professional Association (HRPA)  
Institute of Communications Agencies (ICA)  
Ontario Natural Gas Alliance (ONGA)  
Portuguese Cork Association (APCOR)  
Teamsters Canada  
Registered Association of Practical Nurses of Ontario (WeRPN)  
Women's Presidents Organization (WPO)

## Automotive

autoTRADER.ca  
Go Auto  
Mercedes-Benz  
Subaru

## Beauty

Aveeno  
Avene  
Clean & Clear  
Neutrogena  
RoC  
Schwarzkopf

## Charities & Non-profits

Canadian Cancer Society  
Canadian Education & Research Institute for Counselling (CERIC)  
Canadian Institute for Advanced Research (CIFAR)  
Connect Strategic Alliances  
Fred Victor  
Goodwill Industries  
London Cross Cultural Learner Centre  
March of Dimes  
Moorelands Kids  
Prostate Cancer Foundation Canada  
Stephen Lewis Foundation

# Keka's Client Experience (continued)

## **Charities & Non-profits (continued)**

The Original Santa Claus Parade (Toronto)  
United States Bartenders' Guild (USBG) National Charity Foundation

## **Construction**

Chandos Construction

## **CPG & Personal Care**

Glad  
Johnson & Johnson  
K-Y Brand  
Lipton Tea  
Schick Wilkinson Sword

## **Health & Wellness**

LivRelief/Delivera  
Emerald Health Therapeutics  
Jamieson Vitamins

## **Education**

Athabasca University  
Harvard Business School (Global Chapter - Online)  
Humber College  
Halton District School Board  
McMaster University  
Richmond School District (No. 38)  
Toronto Catholic District School  
Toronto District School Board  
York University / Schulich School of Business

## **Entertainment**

Bubble Planet  
Disney  
World of Barbie

## **Finance & Wealth Management**

American Express  
Capital One  
Co-operators  
Heritage Education Funds  
Investors Group  
Manulife Financial  
Scotiabank International

## **Fleet Fuelling**

FleetCor

## **Food & Beverages**

Campbells

## **Food and Beverages (continued)**

Knorr  
Licious Living  
Mike & Ike Candy (Just Born Inc.)  
Mott's Clamato  
OneCoffee

## **Gas**

Esso

## **Government**

Canadian Blood Services  
City of Vaughan - Business Enterprise Centre  
Ministry of Citizenship & Immigration

## **Home Décor**

Bosch Appliances  
CIL Paints  
Deco-Rest Furniture Ltd.  
Pulp Design Studios  
Thermador Appliances

## **HR & Recruitment**

BlueSky Personnel Solutions

## **Insurance**

Onlia

## **Luxury**

Moët Hennessy

## **Media**

TVO

## **Medical**

Canadian Hair Transplant Centre  
Dentistry on the Q

## **Mining**

Taseko Mines

## **Online Retail**

Lux Second Chance

## **Property Development**

Katz Brothers (Ice District Edmonton)  
IKEA Canada

## **Publishing**

Podium Publishing

## **Religion & Community**

Ahmaddiyya Muslim Women's Association  
Holy Blossom Temple  
Iskcon Toronto Mandir

## **Retail**

Agent Provocateur  
IKEA Canada and US  
King's Crown  
La Senza  
MEC (Mountain Equipment Co-Op)  
Nordstrom  
Pier 1 Imports  
Pretty in Pink  
Rexall  
The Home Depot  
TJX Canada (Winners & HomeSense)

## **Services**

Challenge Factory  
First General Services  
HAAG Canada  
JW Gray & Co  
SOS Psychotherapy

## **Sports Equipment & Apparel**

Adidas  
Nike

## **Technology**

Q-Collar  
Activix Automobile CRM

## **Telecommunications**

Rogers  
Telus

## **Tourism & Hospitality**

Destination Canada  
Destination Hotels  
Gateway Casinos  
Hilton Hotels  
Metropolitan Hotels  
Ontario Science Centre  
Strategic Solutions Partners (SSP)  
Tourism Nova Scotia  
Tourism Toronto  
TUI Travel

## **Transit**

Metrolinx  
TTC